

For Immediate Release

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**Unique Creations of Philadelphia Jewelry Designer Zdenko Arsenijevic
Selected for High Profile Oscar® Gift Basket
Recipients to Include Nominees in the Five Major Categories**

Philadelphia, PA...The unique creations of Philadelphia-based jewelry designer Zdenko Arsenijevic are going all the way to the Oscars®.

Arsenijevic's line of energy interactive fine jewelry, the Vitae Vitrus (Power of Life) Collection, has been singled out by the high profile, trendsetting firm Distinctive Assets, a Los Angeles-based entertainment marketing enterprise that is headed by the celebrated Hollywood gift connoisseur Lash Fary and acclaimed for its prestigious and much talked about Everyone Wins at the Oscars®! Nominee Gift Basket.

Arsenijevic's Soul Mate Union Rings will be included in the coveted basket, which is presented the day after the Oscars® to all non-winning nominees in the category of Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress, and Best Director.

"We've chosen Arsenijevic's creations not just for their exquisite, couture style, but also because of their fascinating background and deep spiritual significance," said Rebecca Ludlam, Public Relations Coordinator at Distinctive Assets.

An internationally acclaimed spiritual teacher and intuitive energy healer, Arsenijevic has parlayed his ability to help and heal into a magnificent collection of energy interactive fine jewelry that is based on the principles of sacred geometry and alchemy. An exacting process that took twenty years to complete, each design honors ancient knowledge of shapes, numbers, proportions, archetypes and vibrations, and channels this wisdom into concrete, riveting designs that resonate with energy which nourishes body, mind and spirit. The collection includes rings, pendants, earrings, and a bracelet.

Arsenijevic's creations reside within Uroboros, Inc., a spiritual products company located at 233 S. 6th Street that was founded and is headed by Arsenijevic. Also sharing this address is the Arsenijevic Institute for Consciousness Development, a multi-disciplinary holistic center that provides a full range of services to help clients achieve optimal balance between body, mind, and spirit.

Arsenijevic's creations can be viewed and purchased at www.EnergyInteractiveJewelry.com. Additionally, a full-color catalog can be obtained by calling toll-free at 1-888-554-0544.

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Editor's Note: Zdenko Arsenijevic is most pleased to accommodate interview requests. Additionally, a series of high resolution images of his collection is available for your use. Please call Lori Iller, Director of Public Relations, with any requests or questions. Telephone: 215-517-5588.